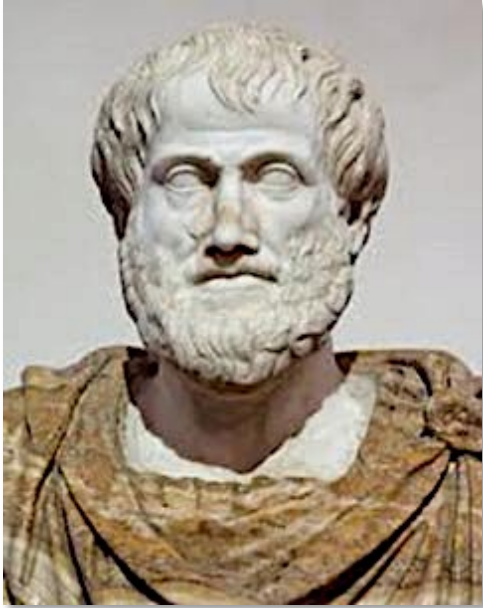


# Environmental Rhetoric

The Art of Persuasion in a Time of Crisis

*A 3-credit course through University of Alaska Southeast,  
based at Inian Islands Institute, Icy Strait, Alaska*

June 30 – July 6, 2018



*Aristotle, the original rhetorician*

In a world edging towards ecological collapse, how do we convince folks to tack in a radical new direction?

In a polarized society obsessed with short-term profit, how do we understand the other side, gain trust, and defend the long-term health of our planet?

In this time of crisis, how do we make environmental arguments that stick?

Join professor Dan Henry at gorgeous Inian Islands institute for this intensive course on Environmental Rhetoric, and become a stronger, more persuasive environmental leader.



*Inian Islands Institute*

12 participants

For \$400 you receive: 3 UAS credits, transportation from Juneau, meals, lodging, and a medley of skills suited to saving the Earth.

For more information, or to join the course, please contact Dan Henry ([mudbase@gmail.com](mailto:mudbase@gmail.com)). Please include a short paragraph (no more than 150 words) describing why this course excites you and how it will further your work towards positive change.